

We are pleased to extend a formal invitation for your consideration to become a valued sponsor of Zelienople Community Park for the forthcoming 2025 season. As we prepare for another year of community engagement and enhancement, we believe your participation as a sponsor would greatly contribute to our shared goals and objectives.

As we prepare for another year of fun, family, and festivities, we're reaching out to local champions like you who share our passion for creating memorable experiences and enhancing our beloved park. Your support will play a vital role in bringing our vision to life, from maintaining our beautiful grounds to hosting exciting events that bring our community together.

To learn more about the exciting sponsorship opportunities available, please find attached information detailing the benefits and perks of partnering with us. Thank you for considering a donation that will not only contribute to the growth and support of our park but will also leave a lasting impact on our community.

Should you have questions or need more information, please contact us. You can reply directly to this email or give Lyndsey Granata, Park Manager, a call 724-473-0921

With sincere gratitude and anticipation,

Lyndsey Granata Zelienople Park Manager



# SPONSORSHIP PROGRAM

June 2025 - May 2026



Mail: Community Park Association, Inc. PO Box 402, Zelienople, PA 16063

Email zelienoplecommunitypark@gmail.com

#### **HOW YOU CAN HELP**

The top-notch amenities of the park are truly a treasure for the local community. Our aquatic facility, skatepark, traditional and ADA accessible playgrounds, amphitheater, pavilions, trails, baseball fields and more provide recreational opportunities for patrons of all ages. Sponsoring the park is an effective way to achieve repeated exposure to a large and growing audience, while also helping provide a sanctuary to enjoy the great outdoors.

#### **PARTNERSHIP**

Your support is urgently needed to assist with the park's upkeep, programming, events and more. Sponsoring your park can help your business achieve its goals by:

- Increasing publicity and brand awareness
- Accessing local demographics and patrons
- Demonstrating your commitment to the local community
- Enhancing goodwill by association with a community amenity
- Promoting health and well-being within your local greenspace
- Showcasing your brand image through recreation, conservation, fitness and health programs

#### **OUR MISSION**

The Community Park Association's mission is to provide safe and clean recreational facilities with respect to the park's natural resources, physical structures and infrastructure. This is accomplished by offering various engaging activities which promote healthy physical activity and good fun for all ages.









# Park Sponsorship Program (June 1, 2025 - May 31, 2026)

	Platinum \$2,000	Gold \$1,000	Silver \$500	Bronze \$250
Recognition on Park Website Home Page	Logo	Logo	Logo	Plain text
Inclusion on Park Entrance Banner	Logo	Logo	Plain text	Plain text
Company Profile + Tag on Instagram & Facebook Story (1x per summer)			2	
Company Profile Post + Tag on Facebook Feed (1x per year)	2	2	2	
Sponsorship Recognition in Park eNewsletter (1x per year)	2	2		
Sponsorship Recognition on Pool Digital Information Board for Season	2	2		
Verbal Announcement of Sponsorship at Concert + Movie Nights	2			
Logo Inclusion on Pool Pump House Banner  (Time period of at least 6 weeks during summer months)	2			



### **Event-Specific Sponsorships**

#### Fourth of July Concert at the Park - Summer 2025

We are looking to partner with an exclusive 'Star-Spangled Sponsor' for this year's Free Pittsburgh Philharmonic Concert in the Park (with food trucks!) before the community fireworks. Interested in learning more? Email zelienoplecommunitypark@gmail.com

	Star-Spangled Sponsor \$1,500	Sparkle Sponsor \$1,000	Old Glory Sponsor \$500	Red, White, and Blue Sponsor\$250
"Sponsored by" + Company on Event Materials	Logo	Logo	Logo	Plain text
Verbal Announcement of Sponsorship Prior to Concert	Logo	Plain Text	Plain text	Plain text
Opportunity for Presence at Event (Hand Out Promotional Materials, etc.) Note: Plan for attendance/ promotion at event must be approved by advisory board and Zelienople Borough	2	<b>L</b>		

#### Duck Derby - Summer 2025

We are excited to bring back our Duck Derby raffle this year! Each raffle ticket is equal to one rubber duck. On the day of the event, the rubber ducks "race" across the pool to the finish line. The first three ducks to cross win cash prizes.

	Platinum \$1,000	Gold \$500	Silver \$250	Bronze \$100
"Sponsored by" + Company on Event Materials	Logo	Logo	Plain text	Plain text
Verbal Announcement of Sponsorship at Event	2	2	2	

"Sponsored by" + Company on Large Event Promo Banner at Four-Corners Park  Note: After lease at Four- Corners concludes, banner will be displayed at pool pump house if additional days remain before event	Logo	Logo	
Opportunity for Presence at Event (Hand out promotional materials, etc.)  Note: Plan for attendance/ promotion at event must be approved by advisory board and Zelienople Borough			

Sponsorship levels for other opportunities (e.g., raffle baskets, prizes, etc.) will be determined based on the value of items provided.

#### Fall/Halloween Event - Fall 2025

A kids' event with games, pumpkin decorating, food trucks and more!

	Gold \$750	Silver \$500	Bronze \$250
"Sponsored by" + Company on Event Materials	Logo	Logo	Plain text
Verbal Announcement of Sponsorship at Event	2	2	
"Sponsored by" + Company on Large Event Promo Banner at Four-Corners Park  Note: After lease at Four- Corners concludes, banner will be displayed at pool pump	Logo	Logo	
house if additional days remain before event Opportunity for Presence at			
Event (Hand out promotional materials, etc.)	2.		
Note: Plan for attendance/ promotion at event must be approved by advisory board and Zelienople Borough			

Sponsorship levels for other opportunities (e.g., raffle baskets, prizes, etc.) will be determined based on the value of items provided.



# **Zelienople Community Park** 2025 **One-Year Sponsorship Commitment**

Your company agrees to become a Zelienople Community Park Sponsor. This entitles your company to the benefits listed in the sponsorship proposal. Please select the sponsorship level you have chosen below:

☐ Platinum Sponsor \$2,000
Gold Sponsor \$1,000
☐ Silver Sponsor \$500
☐ Bronze Sponsor \$250
Other: I cannot sponsor but please accept my donation of \$
By signing below, your organization gives permission to the Community Park Association to use you company name in all publicity and print materials.
Company/Organization:
Contact Name & Title:
Address:
Email Address:
Phone Number:
Signature: Date:

Please return to: Zelienople Community Park Association PO Box 402, Zelienople, PA 16063 Email: zelienoplecommunitypark@gmail.com

Checks can be made payable to Zelienople Community Park Association



## **Zelienople Community Park** 2025 **One-Time Event Sponsorship Commitment**

Your company agrees to become a one-time event sponsor for Zelienople Community Park. This entitles your company to the event-specific benefits listed in the sponsorship proposal. Please select the sponsorship level you have chosen below:

Fourth of July Concert	Duck Derby	Fall/Halloween Event
Star-Spangled Sponsor \$1,500	☐ Platinum Sponsor \$1,000	Gold Sponsor \$750
Sparkle Sponsor \$1,000	☐ Gold Sponsor \$500	Silver Sponsor \$500
Old Glory Sponsor \$500	☐ Silver Sponsor \$250	Bronze Sponsor \$250
Red, White, and Blue Sponsor \$250	☐ Bronze Sponsor \$100	• ,
	sor but please accept my donation o	
By signing below, your organization company r	gives permission to the Community name in all publicity and print mater	•
Company/Organization:		
Contact Name & Title:		
Address:		
Email Address:		
Phone Number:		
Signature:		Date:

Please return to: Zelienople Community Park Association PO Box 402, Zelienople, PA 16063 Email: zelienoplecommunitypark@gmail.com

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